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ELLE Jewelry Struts Down Miami Fashion Week

Dallas, Texas, March 2008 – ELLE Jewelry took a walk down the runway at Funkshion: Fashion Week Miami Beach this March, accessorizing various Fall 2008 fashion shows including The Emerging Designers' Fashion Show, Francois Girbaud, and William Rast—Justin Timberlake's line. From oversized hoop earrings, to statement rings and bold cuffs, ELLE Jewelry paired perfectly with the clothing industry's hottest styles.



Born out of a need to explore the fast-growing fashion industry in Miami, Funkshion: Fashion Week Miami Beach celebrated its 10th season with an impressive line-up. Justin Timberlake, Jennifer Lopez, and Russell Simmons all presented their Fall '08 collections. The shows fuse music with fashion like no other city in the world, making Miami rise to the top to become a staple in the fashion circuit alongside New York and Los Angeles.

Images from Michael Zacks
www.magicalphotos.com

Brands 88, Inc. is an affiliate of PAJ Group, which has more than 30 years of experience designing, manufacturing, and distributing jewelry worldwide. Brands 88's initiative is to acquire, promote, and design branded lines of jewelry, watches, and accessories.

The **ELLE Jewelry** Collection is a brand extension to the largest fashion publication in the world, *ELLE* Magazine. ELLE Jewelry is a high polished sterling silver collection often complemented with colorful gemstones. ELLE Jewelry's genuine signature ruby logo can be found on each piece, representing a woman's inner strength and beauty.

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